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- [Culture »](#)
- [Wellness »](#)
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You are here: [Home](#) / [Culture](#) / [Books](#) / Holiday Gift Guide: Just Green It! by Ron and Lisa Beres

Holiday Gift Guide: Just Green It! by Ron and Lisa Beres

December 5, 2010 By [Amaze Magazine](#) [Leave a Comment](#)



[Just Green It! by Ron and Lisa Beres](#)... The array of so-called “green” products on the market is dizzying and often misleading. Consumers need one reference book that clearly lays out what is the better choice—between brands, benefits, and costs. *Just Green It!* compares brand-name products, making it easy for consumers to make environmentally friendly choices on everything from light bulbs to mattresses to baby food. It tells you which products are the best for the planet and also healthy for you, your kids, your home, and your budget. For the average consumer, this means clarity of green definitions and product comparisons that are no longer a luxury, but a necessity.

[Authors Ron and Lisa Beres debunk the “greenwashing” that is so prevalent in modern marketing and teach readers how to know the difference between such confusing terms as “natural,” “organic,” “chemical free,” and “nontoxic.”](#)

Full of surprising facts and lots of ways to save money and help the environment, this is an essential book for the modern age. Did you know that ...

The Great Wall of China and the Staten Island Landfill—Fresh Kills—are the only two manmade structures on Earth that are large enough to be seen from outer space.

It is a higher carbon footprint to drink imported vodka?

The phosphoric acid in soda leaches calcium from our bones and can lead to osteoporosis?

The Green Movement is concerned about the effects of our collective carbon footprint on the planet. A “green home” is one that does not endanger the planet’s health. The Beres, on the other hand, are concerned with how our footprint is endangering the health and well being of each individual.

A guidebook for navigating the oversaturated Green marketplace, *Just Green It!* is a must have for today’s tough economy.

[Just Green It! by Ron and Lisa Beres is available at Amazon.com](#)

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